

## European Economy and Business Management (EWUF)

### Degree programme research focuses

The **European Economy and Business Management** degree programmes focus on *companies and how they are embedded in social and institutional operating frameworks at the national and international level*, in line with the focal points of the curriculum.

As a result, the programmes cover the following relevant interdisciplinary topics:

- Digitalisation and the transformation of the current social framework, sustainable management and circular business relationships
- Globalisation of national companies
- The effects of economic and financial crises

The programmes also contribute directly to the university's various research fields: New Work, New Business; Location Competition and Regions; Financial Market Development and Regulation; and Sustainable Management and Social Transformation.

With regard to *European integration and its international effects for developed and less developed countries, specialised interdisciplinary research* concentrates on the following key topics:

- Implementing European sustainability targets and their impacts on businesses
- History, status quo and future prospects for European politics
- Perspectives on global macroeconomic trends and their impact on households and companies
- Socio-economic effects of European economic policy and European integration
- Theory and system of fundamental and human rights, civil law principles, and methods of legal practices
- Legal ethics and international labour disputes

Analysis centres on the *transdisciplinary consideration of European and international developments*, with legal studies, political science and economics providing the framework, as well as highlighting interrelationships with developments in business.

As the *significance of cross-cultural skills* is another component of the curriculum-related observation of companies, and such skills are significantly enhanced by learning a compulsory elective language and improving English language proficiency, research is also carried out on the importance of language abilities and their effects on cross-cultural behaviours and understanding; this forms part of applied linguistic research. In this regard, application of the Common European Framework of Reference for Languages helps to establish links between education-based linguistic research and cross-cultural skills.