

European Economy and Business Management I Bachelor

1st SEMESTER

Course title	Type of course	Language	Module	ECTS
Study Organisation & Business Skills	UE*	E	Onboarding & Scientific Methods 1	1
Business Simulation	UE*	E		1
Teambuilding	UE*	E		1
Mathematics for Management	ILV	E		3
Introduction to Business Administration	ILV	E	Business Fundamentals 1 & 2	3
Business English 1	UE	E		3
Fundamentals of Accounting	ILV	E		3
Private Business Law 1	VO	E		3
Introduction to Political Science	ILV	E	Global Studies – Fundamentals	3
Fundamentals in Economics	ILV	E		3
French I Spanish I Russian 1	UE	F/S/R	Communication at Work 1	6
Total ECTS				30

2nd SEMESTER

Course title	Type of course	Language	Module	ECTS
Statistics for Management	ILV	E	Scientific Methods 2	3
Business Analytics 1	UE	E		2
Scientific Writing 1: Qualitative Methods	UE	E		1
Materials Management, Production & Logistics	ILV	E	Business Fundamentals 3	3
Financial Accounting & Statement Analysis	ILV	E		3
Private Business Law 2	UE	E	Law in a Business Context	3
Private Business Law 3	VO	E		3
Acting in a Multilevel Governance System	ILV	E	Global Studies – An Institutional Framework	3
Political Economy	ILV	E		3
Business English 2	UE	E	Communication at Work 2	2
French I Spanish I Russian 2	UE	F/S/R		4
Total ECTS				30

3rd SEMESTER

Course title	Type of course	Language	Module	ECTS
Financial Management & Investment Decisions	ILV	E	Accounting 1	3
Cost Accounting & Budgeting	ILV	E		3
Scientific Writing 2: Quantitative Methods	UE	E	Management Methods	1
Business Analytics 2	UE	E		2
Comparative Analysis of Political Systems	UE	E	Global Studies – Interdisciplinary Approaches	2
Policy Analysis in Europe	PS	E		2
Public & European Business Law – Interdisciplinary Approaches	VO	E		2
Export Management	ILV	E	International Management	3
French I Spanish I Russian 3	UE	F/S/R	Communication in Business Settings 1	3
Presentations in Business Settings	UE	E		2
Elective: German Language & Culture or Chinese Language & Culture	UE*	E		1
Corporate Strategy	PS	E	Strategic Management	3
Marketing	ILV	E	Management Functions	3
Total ECTS				30

4th SEMESTER

Course title	Type of course	Language	Module	ECTS
Business Analytics 3	UE	E	Strategic Management	3
HR Management	ILV	E	Management Functions	3
Economic Policy	ILV	E	Applied Global Studies	4
Russia as a Global Player	VO	E		2
French I Spanish I Russian 4	UE	F/S/R	Communication in Business Settings 2	3
Meetings & Negotiations	UE	E		2
Field Trip 1	UE*	E		1
Project Management	ILV	E	Management Methods	3
Intercultural Management & Diversity	UE	E	International Management	3
Electives (1 out of 5)				
Cost Management	ILV	D	Controlling, Risk & Finance 1	3
Company Valuation	ILV	D		3
Internationalisation & Location Theory	ILV	E	Business in a Global Economy 1	3
Emerging Market Development	ILV	E		3
Law & Accounting of Corporate Groups	ILV	D	Law & Politics in an International Setting 1	3
Criminal Business Law	ILV	D		3
Start-up Management	PS	E	Business Development 1	4
Early Stage Financing	UE	E		2
Public, Social & Cooperative Economy	UE	E	Social Entrepreneurship 1	2
Sustainability & Profit	UE	E		2
Interest Groups in National & International Governance Regimes	UE	E		4
Total ECTS				30

5th SEMESTER

Course title	Type of course	Language	Module	ECTS
Integration Management with ERP Systems	UE	E	Information Management	3
Operational Information Systems	VO	E		3
International Accounting	ILV	E	Accounting 2 & International Relations	3
Internationale Macroeconomics	ILV	E		3
Bachelor Thesis (Part 1)	SE	E	Scientific Focus 1	5
Scientific Writing 3: Academic Writing	UE	E		1
French I Spanish I Russian 5	UE	F/S/R	Communication in International Settings 1	3
English Business Skills for Management	UE	E		2
Global Collaboration & Networking	UE	E		1
Electives (1 out of 5)				
Business Analytics 4	UE	D	Controlling, Risk & Finance 2	2
Special Forms of Financing	ILV	D		2
Corporate Risk Management	ILV	D		2
New Work	ILV	E	Business in a Global Economy 2	4
European Labour Law	UE	E		2
Politics & Constitution	ILV	D	Law & Politics in an International Setting 2	3
International Politics & Security	ILV	D		3
New Business	ILV	E	Business Development 2	2
Business Development Project	PS	E		4
Collaborative Economy	ILV	E	Social Entrepreneurship 2	3
Society & Economy	ILV	E		3
Total ECTS				30

6th SEMESTER

Course title	Type of course	Language	Module	ECTS
Bachelor Thesis (Part 2)	SE	E	Scientific Focus 2	4
Revision Course for Bachelor Exam	UE	E		2
French I Spanish I Russian 6	UE	F/S/R	Communication in International Settings 2	3
Career Planning	UE*	E		1
Business Simulation Game	UE*	E		1
Field Trip 2	UE*	E		1
Traineeship			Traineeship	12
Bachelor Exam		E	Bachelor Exam	6
Total ECTS				30

VO: Lecture | ILV: Integrated course | UE: Practical course | UE*: Practical course with low assessment load | SE: Seminar | PS: Project seminar