



Educating for Global Competence
International Master Week, Vienna 2020

International Master Week - Educating for Global Competence **Vienna, 9 – 14 February 2020**

The International Master Week (IMW) has two optional streams:

- **Managing International Projects**
- **Emerging Markets and Sustainability**

Applicants choose their preferred stream. Every effort is made by the organisers of the IMW to accommodate the applicant's first choice.

Workload per content stream: 3 ECTS

Additional events: Social programme (e.g. city tour or museum visit), Austrian buffet, networking activities

Participating institutions:

- Austria, University of Applied Sciences BFI Vienna
- Germany, European University of Applied Sciences Brühl (EUFH Brühl)
- Poland, University of Economics Katowice
- Russia, National Research University "Higher School of Economics", Moscow
- Russia, Southern Federal University Rostov-on-Don
- Ukraine, Kyiv National Economic University, Kyiv
- China, Hong Kong Baptist University
- Italy, University of Siena

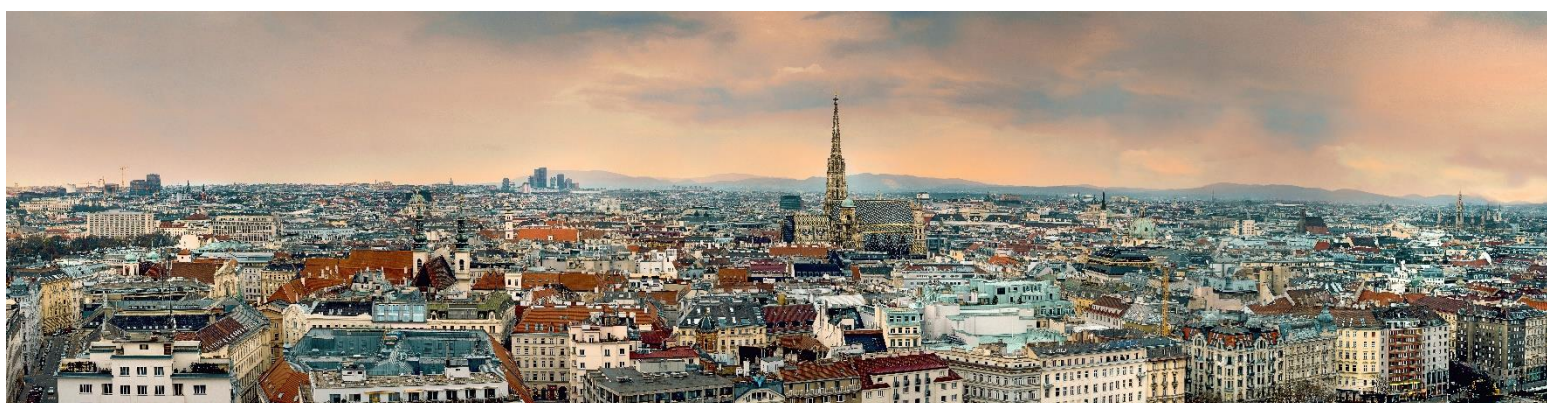
Students fees: €250,- (travelling students requiring accommodation)
€60,- (local students)

- **Included in the above fees:** participation in the programme, excursions, meals as indicated in the programme, social programme, networking events, accommodation (for travelling students only), public transport ticket in Vienna (for travelling students only)
- **Not included:** travel costs and personal expenses

Application deadline: 3 November 2019

Online registration for students: A registration link will be sent to the students who are nominated by their universities.

Number of students: each university nominates up to six students.





MANAGING INTERNATIONAL PROJECTS

Course Design: A combination of theoretical input and project work that includes preparation and post-processing work. The international student group splits into small project teams of 4 - 6 people. Each team is responsible for a work package of a project sponsored/initiated by an industry partner (i.e. a real company). Intercultural team training is integrated into the programme.

Prerequisite: minimum of 3 ECTS in Project Management → knowledge about PM methods, PM processes/phases, good command of English (between B2 and C1 according to the [“Common European Framework of Reference for Languages”](#))

Learning outcomes:

- Ability to plan a project based on international project management approaches (method competence)
- Ability to conceptualise a project, as members of a multicultural team, respecting the interests of the international stakeholders (method and social competence)
- Ability to work in international projects or lead international or intercultural project teams (leadership competence, team orientation)
- Ability to utilise intercultural creativity, integrating diversity and productivity to achieve an agreed outcome of the project (social and international competence)

EMERGING MARKETS AND SUSTAINABILITY

Course Design: Use an interdisciplinary approach, combining theoretical input and practical application, to work on case studies. The international student group splits into small project teams of 4 - 6 people. Each team works on a case study to discuss and address interdisciplinary questions in the fields of economics, finance and sustainability. Intercultural team training is integrated into the programme.

Prerequisites: Bachelor's degree in Economics, Business or any related studies, good command of English (between B2 and C1 according to the [“Common European Framework of Reference for Languages”](#))

Learning outcomes:

- Ability to describe the current status of emerging markets and to draw conclusions about political, economic, social and environmental implications
- Ability to apply knowledge about emerging markets to solve interdisciplinary problems taking sustainability into account
- Ability to work in international and interdisciplinary teams

